

Mare Verriew

What matters to us...



blush Core Values

Team culture and the way we interact with our community are vitally important to us. As a business and a team, we seek to operate according to these values in all our communications and



- practices:
 - Compassion: operating with empathy, kindness and gratitude in all situations
 - Excellence: always valuing a high-level guest experience accompanied by a better-than-expected outcome



- Innovation: discover together new ways to grow, learn and serve, taking initiative toward positive change
- Personal Accountability: taking part in indivdual growth and receiving constructive guidance graciously, while building up others through encouraging support
- Abundance: dismantling the scarcity mentality and operating under the truth that there is room for everyone, and that lack only exists where there is fear or an unwillingness to try

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What makes us different...



Our crew is a blend of independent contractors, employee stylists and a highly proficient support team operating through an intentional structure that lends to the successful growth of a strong and cohesive company. We all come together regularly to discuss concerns, celebrate wins and build one another up with compassion and encouragement.

We also pursue learning as a necessary element to continued growth as a team and as individuals, developing us all into professionals who can serve and impact the marketplace in a powerful and innovative way.

We have (and continue to develop) systems for a well-curated salon guest journey, efficient operational practices, and addressing and resolving conflict with grace and understanding. We strive to see every individual involved with blush to leave better than they came, feeling they received a gift by

having worked with us.

As for our professionals, goals are so important! Designing a path for intentional and progressive growth is not only something we put in place at the beginning of a team member's journey here. It is something we revisit again and again, making adjustments as we go. Since Personal Accountability is a vital core value, much is expected for anyone to realize their full potential. But that commitment pays off! And we are sure to celebrate every milestone, however big or small.

Our mix of practical experience combined with a caring & collaborative environment means no one is left all alone to "figure it out". We are continually bonding over problem solving and discovering alternative approaches to a desired result or goal.

Every team member is seen and supported here!



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